

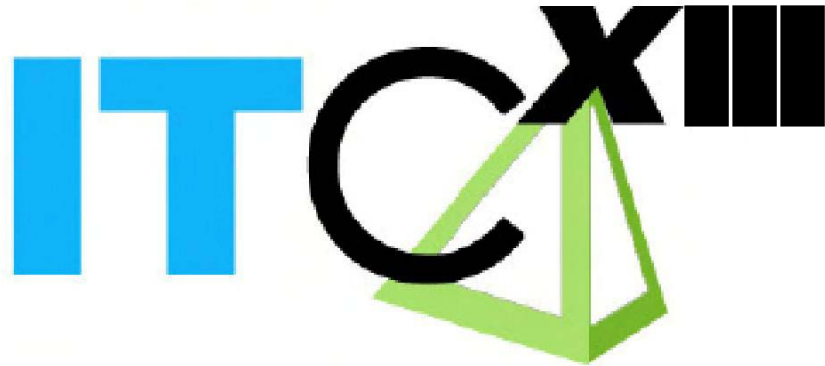
# 13<sup>TH</sup> Annual Information Technology Competition

April 25, 2009

Bronco Student Center  
Cal Poly Pomona  
3801 W. Temple  
Pomona, CA

[www.ITCompetition.org](http://www.ITCompetition.org)

Inspire. Transform. Create.



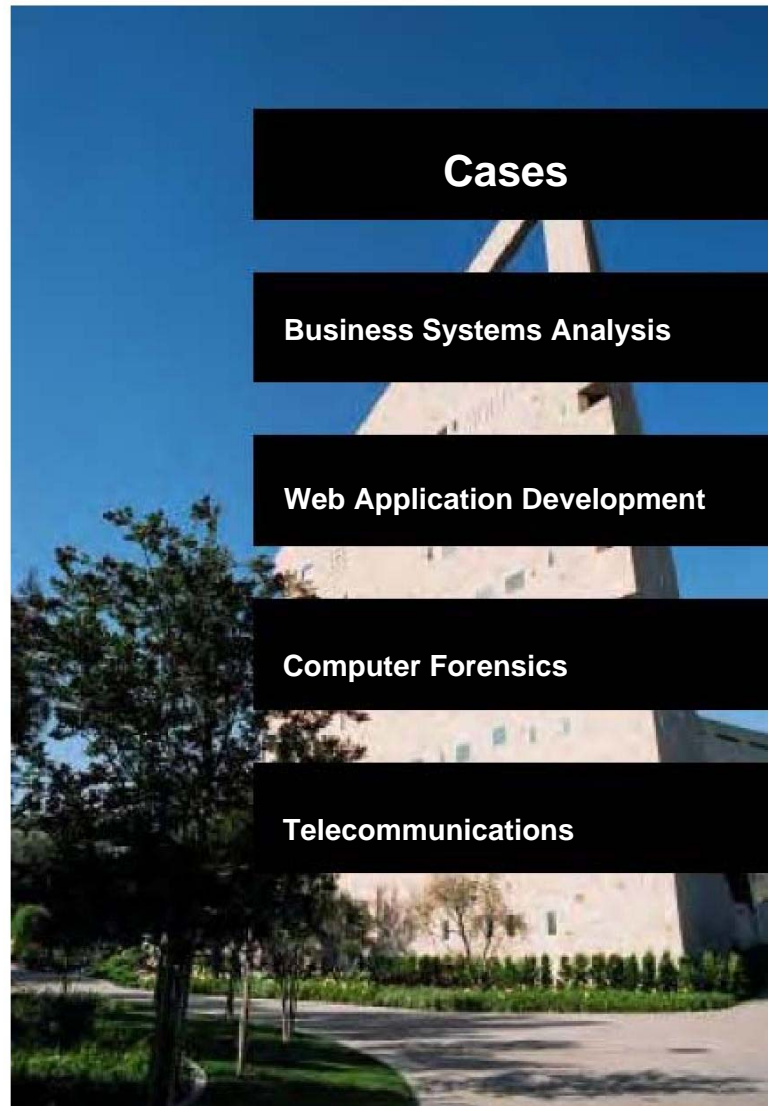
Cases

Business Systems Analysis

Web Application Development

Computer Forensics

Telecommunications



Rishi Khanna, ITC Co-Chair  
MISSA/ITC  
c/o OSL  
California State Polytechnic  
University 3801 W. Temple Ave  
Pomona, CA 91768

Sponsorship

January 16, 2009

The Information Technology Competition has become a strong tradition for Cal Poly Pomona and the Management Information Systems Student Association. For the past twelve years, the Management Information Systems Student Association has hosted an Information Technology Competition, where the best students from various educational establishments come to exercise their expertise in the Information Technology field. This year, the Information Technology Competition will be taking place on Saturday, April 25, 2009.

In previous years, the Information Technology Competition has had representation from a number of schools such as Cal Poly Pomona, UC Irvine, UC Riverside, Cal Tech, Harvey Mudd, Loyola Marymount University, Devry Institute, UCLA, Woodbury, CSU Northridge, Mt. Sierra College, Cal State Fullerton, USC, Cal State Los Angeles, Cal State Fresno, and ITT Tech.

I am writing to you on behalf of the Management Information Systems Student Association to ask for your corporate sponsorship to help bring the high ambitions of our 2009 competition to fruition. It is our hope to reach a target goal of an additional \$25,000 from private and corporate contributions in order to finance the Information Technology Competition. In return, we will work closely with your firm to develop a promotional plan that is mutually beneficial and in-line with your interests and expectations. We will also be more than happy to provide any necessary paperwork for your tax records.

We hope an agreement can be reached between us and would like to hear back from your company within the next two weeks. Thank you for your interest.

Sincerely,

Rishi Khanna  
MISSA/ITC Co-Chair  
[rkhanna@calpolymissa.org](mailto:rkhanna@calpolymissa.org)  
(323)717-2882

## About ITC

### What is ITC?

The Information Technology Competition is a forum in which teams of students from many West Coast universities apply their skills in information technology to real-world business scenarios to the best of their abilities. Their work is then analyzed, judged and critiqued by industry professionals. In addition to the opportunity to win cash prizes, participants gain contacts in the industry, valuable feedback on their work from professionals, and experience working in a business environment that includes competitive pressure, deadlines, and a team-oriented environment.

### What are the goals of ITC?

- Create an opportunity for students to showcase their talent and abilities in the information technology field.
- Prepare students for employment by offering challenging real world Information Technology business cases.
- Create a venue for students and employers to interact and network.

### What is MISSA?

The Management Information Systems Student Association, MISSA, was formed to benefit the students by exposing students to IT professionals, computing workshops, and social gatherings. The club is designed to prepare students to become the smart, prepared, and professional leaders of today's society for tomorrow's technology.

## Sponsorship Opportunities

### Why would you sponsor ITC?

- Get exposure to and build relationships with schools and other companies.
- Provide an opportunity for ITC competitors and attendees to learn about your organization through various means.
- Receive resumes from the ITC competitors as well as the MISSA member base
- Demonstrate your organization's commitment to giving back to community, education and students.
- Additional benefits and recognition vary by sponsorship level.
- Access to top talent from various schools.

### When should you send your sponsorship?

In order for the Information Technology Competition to be the amazing experience it is meant to be, you should send your generous donation no later than March 31st. Please make sponsorship checks out to "MISSA" and write "ITC" in the Memo line.

Should the time constraint be inconsistent with your corporation's sponsorship review cycle, please contact us regardless. We will work with your needs to reach a solution.

### What sponsorship opportunities exist?

There are various means to sponsor the Information Technology Competition. Companies can sponsor cash prizes, judges, participating in the career fair, writing business cases, and more.

## Types of Sponsorship

### Winner's Cash Prizes

At the Information Technology Competition, there are four areas of competition:

- Business Systems Analysis
- Web Application Development
- Computer Forensics
- Telecommunications

For each area, three prizes will be awarded:

- First Place: \$1000
- Second Place: \$500
- Third Place: \$250

Potential sponsors in this area will be accepted on a first come first serve basis.

### Judges

In order to make the Information Technology Competition representative of industry standards, we would like to invite industry professionals to judge the case presentations. For each of the four cases, there can be anywhere from three to five judges. Potential sponsors in this area will be accepted on a first come first serve basis.

### Business Cases

In order to ensure that the competition is as close to real world as possible, we would like to invite industry professionals to create the business cases and requirements. Our Case Committee will work with these sponsors to ensure that this process goes smoothly. Potential sponsors in this area will be accepted on a first come first serve basis.

### Door/Raffle Prizes

To add to the atmosphere and encourage student attendance, we would like to create goodie bags and raffle off items throughout the day. Sponsorship in this area can be a cash stipend that will be used to purchase raffle items, or it can be items provided by the company. As sponsorship in this area will vary, please contact us with your potential sponsorship ideas.

### **Donations**

Aside from prizes and competition, there are many expenses that go into hosting the Information Technology Competition. All donations are appreciated and come with many benefits. Depending on the level of sponsorship, donors will receive a table at the career fair, t-shirt logo placement, website logo placement, recognition in the program, and a spot in the competition program.

### **Career Fair**

At the Information Technology Competition, there will be a career fair area where companies will have booths, and competitors and attendees can come to learn more about companies. This is also a great opportunity for companies to meet talented students that will be attending and participating at the Information Technology Competition.

## How to Sponsor

If you are interested in sponsoring the thirteenth annual Information Technology Competition, please contact a sponsorship committee member.

- Rishi Khanna – [rkhanna@calpolymissa.org](mailto:rkhanna@calpolymissa.org)
- Abid Kapadya – [akapadya@calpolymissa.org](mailto:akapadya@calpolymissa.org)
- Adriana Villa – [avilla@calpolymissa.org](mailto:avilla@calpolymissa.org)
- Jason Chow – [jchow@calpolymissa.org](mailto:jchow@calpolymissa.org)
- Melody Ho – [mho@calpolymissa.org](mailto:mho@calpolymissa.org)
- Naroun Chuon – [nchuon@calpolymissa.org](mailto:nchuon@calpolymissa.org)
- Zefren Edior – [zedior@calpolymissa.org](mailto:zedior@calpolymissa.org)

The sponsorship committee will be able to answer any questions you ave, and one member will serve as your point of contact for all related correspondence.

Please review the sponsorship form below.

**Mail all sponsorship checks and forms to:**

Sponsorship Committee MISSA/ITC  
c/o OSL  
California State Polytechnic  
University 3801 W. Temple  
Ave  
Pomona, CA 91768

**Make all checks out to:**

MISSA

**Please insert in the “Memo” section of the donations check:**

ITC

Your donation would contribute immensely to the success of the Information Technology Competition. Your company’s generosity would be a definitive statement in proving that it cares about the new generation of information technology professionals and will not go without recognition.

Please send your generous donation no later than March 31, 2009.

Should the time constraint be inconsistent with your corporation’s sponsorship review cycle, please contact us regardless as we will work with you to create a solution. If you have any further questions, please contact Rishi Khanna at [rkhanna@calpolymissa.org](mailto:rkhanna@calpolymissa.org).

# Sponsorship Form

Below are the available areas of sponsorship to choose from. There is no limit as to what you would like to sponsor. Please indicate your desired type of sponsorship from the form below.

### Case Prizes

|  |                              |
|--|------------------------------|
|  | 1 <sup>st</sup> Prize \$1350 |
|  | 2 <sup>nd</sup> Prize \$750  |
|  | 3 <sup>rd</sup> Prize \$500  |
|  |                              |

### Prize For Case(s):

Business Systems Analysis  
  Web Application Development  
  Forensics  
  Telecom

### Judging:

|  |                             |
|--|-----------------------------|
|  | Business Systems Analysis   |
|  | Web Application Development |
|  | Computer Forensics          |
|  | Telecommunications          |

### Case Writing:

|  |                             |
|--|-----------------------------|
|  | Business Systems Analysis   |
|  | Web Application Development |
|  | Computer Forensics          |
|  | Telecommunications          |

*Note: Each case can handle three to five judges. Each field competition requires only one case. Positions will be filled on a first come first serve basis.*

### Career Fair Table?:

(Minimum \$200 Sponsorship)

Yes  
  No

### Other Sponsorships (e.g., door/raffle prizes and general donations)

### Mail sponsorship check(s) along with this form to:

Sponsorship Committee  
 MISSA/ITC  
 c/o OSL  
 California State Polytechnic University  
 3801 W. Temple Ave  
 Pomona, CA 91768

**Checks payable to:**  
 MISSA

**Please insert in the "Memo" section:**  
 ITC