



FOR IMMEDIATE RELEASE  
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## **MISSA HOSTS ITC 2009 TO INTRODUCE STUDENTS TO THE INDUSTRY**

POMONA, CA—MISSA, an organization within the College of Business Administration, will be hosting their 13<sup>th</sup> Annual Information Technology Competition (ITC) on April 25, 2009 at California State Polytechnic University, Pomona. This event will allow university and college students to display their technical skills and business talents in order to succeed in the corporate world.

The entrance fees are \$15 with a cal poly ID and \$20 for general admission. The public, past ITC participants and Cal Poly Alumni's are welcome.

This event will test every IT-related student's knowledge through series of cases where each team must provide a solution to their case and present to the judges on the day of the competition. Teams can compete in one of four categories: computer forensics, web application development, telecommunications, and business systems analysis. This event is sponsored and judged by: Southern California Edison, Hitachi Consulting, PWC, KPMG, Raytheon, Setwise Technology, Cie Studios and ISACA.

"ITC lets students from many schools, test their classroom knowledge out on sophisticated, real world problems," stated CIS Department Chair, Ruth Guthrie. "It gives students a chance to work competitively on industrial strength problems and be evaluated by industry experts. It is a great learning experience and an academic challenge that students never forget."

The winning team in each category receives \$1,000 and the second and third place teams win \$500 and \$250, respectively. This year's competing teams are: Cal Poly Pomona, Cal State Northridge, Cal State Los Angeles, Cal State San Bernardino, Cal State Fullerton, Sacramento State and Westwood College.

"ITC exists because some things just cannot be taught in classrooms, but must be acquired through real life experiences," declared ITC Chair, Rishi Khanna.

### **About MISSA:**

MISSA, short for Management Information Systems Student Association, is the largest student organization on the Cal Poly Pomona campus. The club was started by Computer Information Systems students, but it is open to all students. MISSA was formed to benefit the students by exposing students to IT professionals, computing workshops, and social gatherings. The club is designed to prepare students to become the smart, prepared, and professional leaders of today's society for tomorrow's technology.

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For further information about MISSA, or about this topic, or to schedule an interview with Rishi Khanna, please contact (323) 717-2882 or email at [rkhanna@calpolymissa.org](mailto:rkhanna@calpolymissa.org). You are welcome to take a look at our website at [www.itcompetition.org](http://www.itcompetition.org).